

Objektiv/Norway, Filter/Denmark, Photo Raw Magazine/Finland

Media Kit

A collaboration between the Danish photo journal *Filter*, Norwegian *Objektiv* and Finnish *Photo Raw Magazine*, the joint special issue **nordic now!**, which is to be published in July 2013, will showcase the best and most intriguing contemporary photography from the Nordic countries.

Based on a seminar that took place during Copenhagen Photo Festival 2012, the publication brings together photographers, critics, and researchers from Finland, Iceland, Norway, Sweden, and Denmark to present their views and thoughts on contemporary Nordic photography. It is centered around five tendencies picked out by the editors as governing Nordic photography at present: private and fantastic photography, hybrids between photography and other media, the return to analogue techniques, and the immense changes that the genre of documentary is undergoing, reaching out to or mixing with other genres and other media, questioning and pushing the borders of what may be defined as documentary.

The special issue will include texts by Anna Tellgren from Moderna Museet in Stockholm and Mette Sandbye, senior lecturer at the Department of Arts & Cultural Studies, University of Copenhagen, to name a few, and interviews with people from various institutions of photography, like Timothy Persons, Gallery TAIK's curator and founder of what has become known as the Helsinki School, Nils Vik from the Norwegian newspaper DN and Maria Karen Sigurdardottir from The Reykjavík Museum of Photography.

Furthermore, the issue will present work from both renowned and emerging Nordic photographers, such as JH Engström, Astrid Kruse Jensen, Marie Sjøvold, Nelli Palomäki, Ditte Haarløv Johnsen, Petúr Thomsen, and Eline Mugaas.









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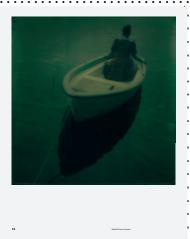
nordic now!

... is an outstanding 256 page pack of contemporary Nordic photography, edited by Nina Strand, Camilla Kragelund, and Hannamari Shakya, editors—in-chief of *Objektiv* (www.objektiv.no), *Filter* (www.filterforfotografi.dk), and *Photo Raw Magazine* (www.photoraw.org). While *Objektiv* focuses on lense-based art and *Photo Raw Magazine* centers on documentary photography and photojournalism, *Filter* studies photography from a cultural studies angle and includes both historic and contemporary photography. This versatility between the editors will make the publication exciting and diverse.

The publication is targeted at photographers, researchers, artists, art historians, curators, gallery owners, and anyone else fascinated by photography. It is to be launched in July at the Rencontres d'Arles 2013 and sold both in the Nordic countries and widely abroad through international distribution.

See more on our webpage: www.nordicnow.net

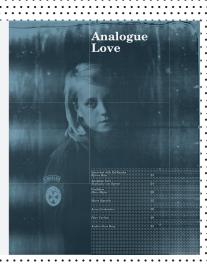




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Advertising Rates (prices excl. VAT)

1/2 page: 600 € 1 page: 1000 € 1 spread: 1500 € Back cover: 1600 €

Back cover (inside) only 1/2 Page possible: 600 €

Front cover (inside): 1600 €

Advertising Material

1/2 page: $113 \times 280 + 3$ mm or $230 \times 138 + 3$ mm

1/1 page: $230 \times 280 + 3$ mm Spread: $460 \times 280 + 3$ mm

Advertising Schedule

nordic now! will be published at the Rencontres d'Arles 2013. It will be sold throughout 2013 and 2014 in Europe and US.

Advertising Deadline

15.4.2013

Discounts

Museum and institution discount: 50% (no back cover)

Please contact us for more information on our special rates for cultural institutions (e.g. for galleries, museums, art events, photographers, etc).

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